

Native Digital Experiences

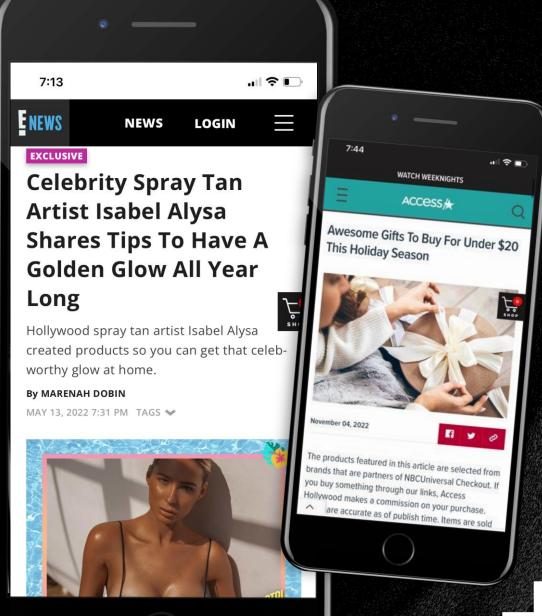
commerce \cap \circ

Native Digital EXPERIENCES

1-in-3

Online buyers attribute a quick/easy checkout process as the main reason for their purchase





NBCU II c

Native Digital EXPERIENCES

A cross these premium sites:











ACCESS/*

Ditch the Makeup Wipes for This \$8 3-In-1 Micellar Water With 41,800+ 5-Star Reviews

Cut down the steps in your beauty routine with this time-saving product that removes makeup, cleanses, and soothes the skin.

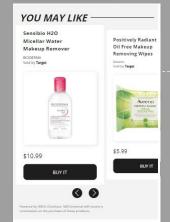


hare f Tweet

We love these products, and we hope you do too. El has offiliate relationships, so we may get a small share of the revenue from your purchases, items are sold by the retailer, not El. Prices are accurate as of publish time.

Do not go to sleep with makeup on. I repeat: do not go to sleep with makeup on. It can be such a pain to remove your makeup, especially when you're wiped out and tired after a long day, but it really is a good call. Your skin will thank you in the AM. If you want to take care of your skin, but a multi-step routine just isn't for you, you need to shop for multitasking products.

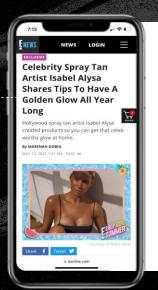
The Garnier SkinActive Micellar Water removes makeup, cleanses your skin, and soothes irritation at the same time. Just put some on a cotton round or a reusable makeup-removing pad and gently swipe across your skin, no scrubbing needed. This do-it-all product is only \$8, but



Shoppable Video

SHOPPABLE ARTICLES

CONTEXTUAL WIDGET



"it's good for those smaller areas, like in between your fingers. It's great around your ankles and to blend out your tan in that small area between your hand and your palm,

That's an area that can easily get a little choppy. The brush would help smooth out that

KOHLE

"You can use a makeup brush to contour, adding a little definition on your arm. So, if you flex, wherever that muscle line is, contour that area with some tanner and the makeup brush. It's also great for contouring the face, Just use that little bit of excess product you have left over, make a fishy face, and put it on your cheekbones, around your forehead, and you can bring it down to your neck under your chin. You can also create some abs, adding some definition to your pelvic area."



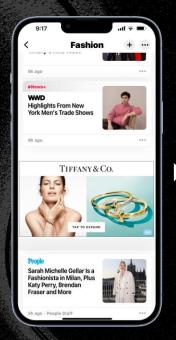
\$12 Buy No

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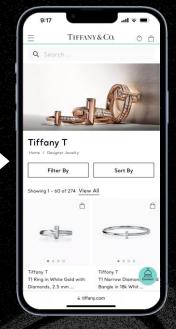
APPLE NEWS

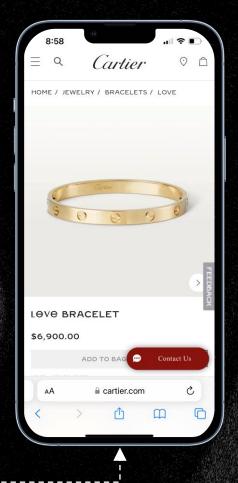
Commerce Units

Promote Multiple Products **Exploration** Grid

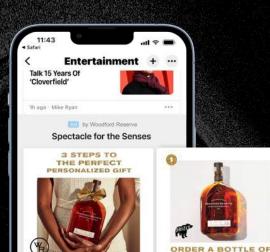








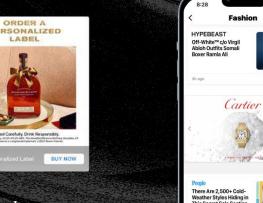
Shop Until You Drop Swipe Unit

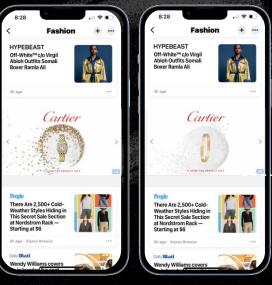


ORDER A PERSONALIZED



Promote Purchase Behavior Carousel Unit







'Decision to Leave' Returns to Cinemas With Conversation Retween Bong Joon-Ho (EXCLUS...

