

SHOPPABLETV EXPERIENTIAL SOCIAL COMMERCE RETAIL MEDIA EXTENSION NETWORK NATIVE DIGITAL EXPERIENCES

Retail Media Extension Network

RETAIL MEDIA Extension Network

COMING
2H23

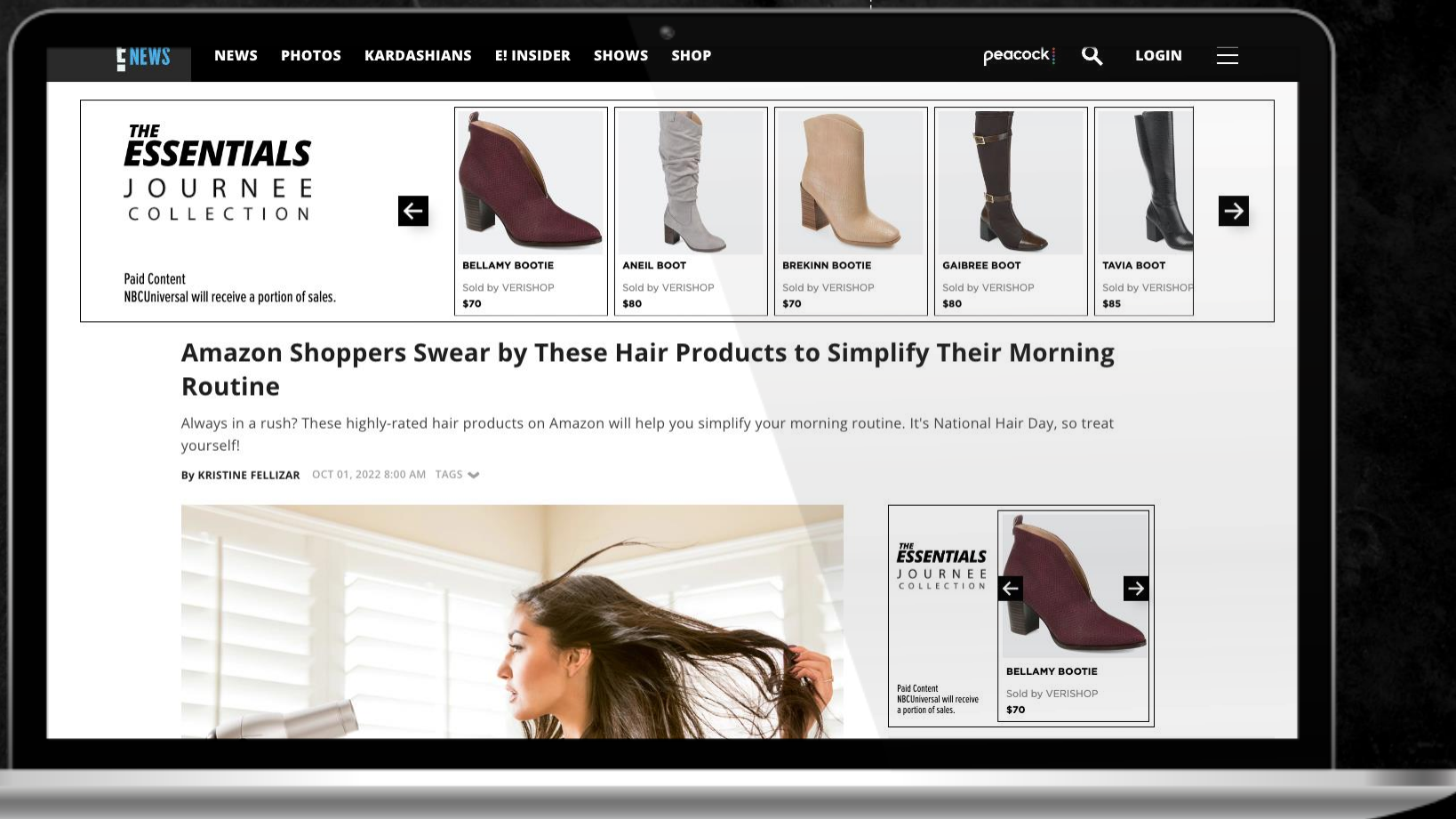
Self-service biddable, data targeted retail media placements that can come across in two ways:

1

Shoppable Rich Media Units powered by NBCU Checkout to run adjacent to shoppable content

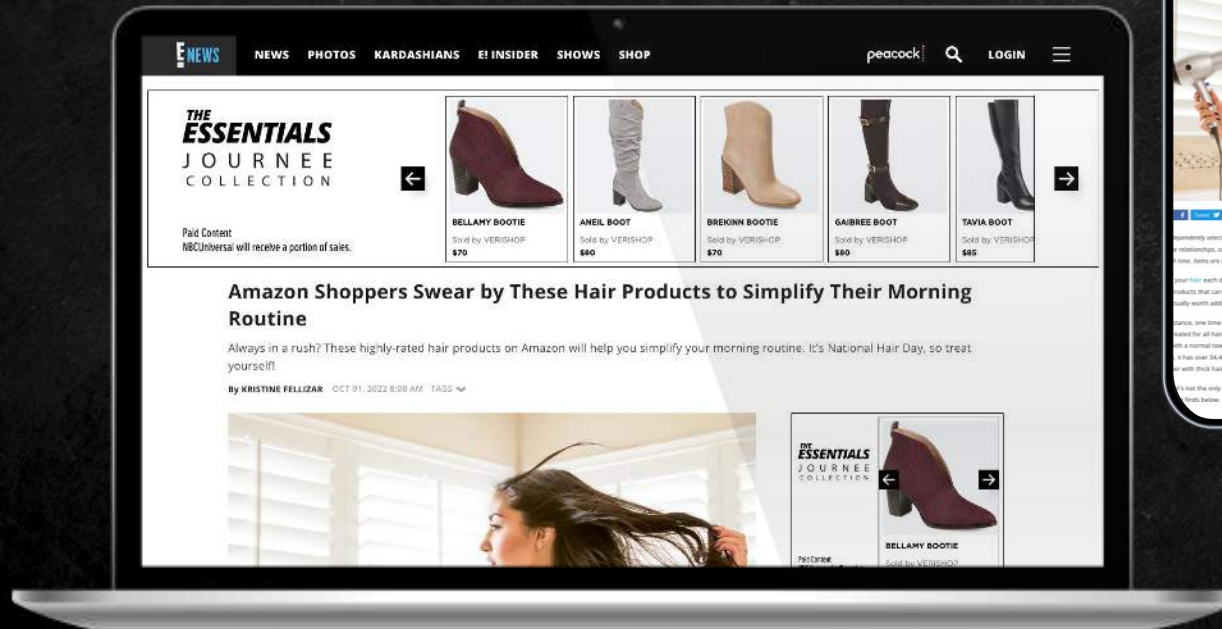
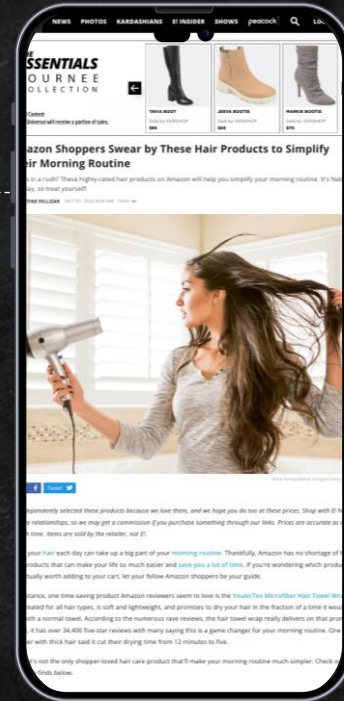
2

Sponsored products within existing shoppable content

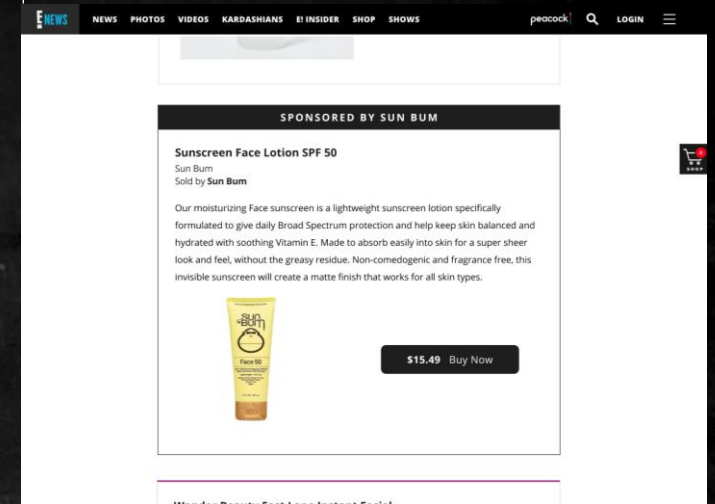


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Shoppable Rich Media Units



Sponsored Product Card



Sponsored Product Listing

