2022 One Platform Tentpole Events

- Jan 17-21 **WEF**
- Jan 27-Mar 30 **World Cup Qualifiers**
- Feb 13 **Super Bowl LVI**
- Feb 27 **SAG Awards**
- Mar 10-13 **The Players**
- Apr 3 **Grammys**
- May 15 **BBMAs**
- May 7, May 21, Jun 11 **Triple Crown**
- May 29 **Indy 500**
- Jun 16-19 **U.S. Open**
- Jul 14-17 **The Open**
- Sept -Nov **NASCAR Playoffs**
- Sept 8 **NFL Kickoff**
- Sept 11-Dec **SNF**
- Sept 22-25 **Presidents Cup**
- Sept 29 **Premios Billboards de la Musica Latina**
- Nov 21-Dec 18 **FIFA World Cup**
- Nov 24 **Thanksgiving Prime Game**
- Nov 29 **TODAY Giving Tuesday**
- Dec 6 **PCAs**

Q1 | **Q2** | **Q3** | **Q4**

- Jan **2 Wild Cards & 1 Divisional**
- Feb 12-16 **NYFW**
- Feb 4-20 **Beijing Olympics**
- Mar 4-19 **Beijing Paralympic Games**
- Mar 27 **Academy Awards**
- Apr 21 **Latin American Music Awards**
- May 2 **Met Gala**
- May 22 **Champ Sunday**
- May 22-Jun 5 **French Open**
- Jun 23 **Premios Tu Música Urbano**
- Jul 1-24 **Tour De France**
- Aug-May **PL Season**
- Sept 9-14 **NYFW**
- Sept 12 **Emmys**
- Sept 10-Nov 5 **ND Football**
- Oct 14-16 **Bravocon**
- Nov 24 **Macy's Parade**
- Nov 26 **TODAY Small Biz Saturday**
- Dec 11 **Miss Universe**