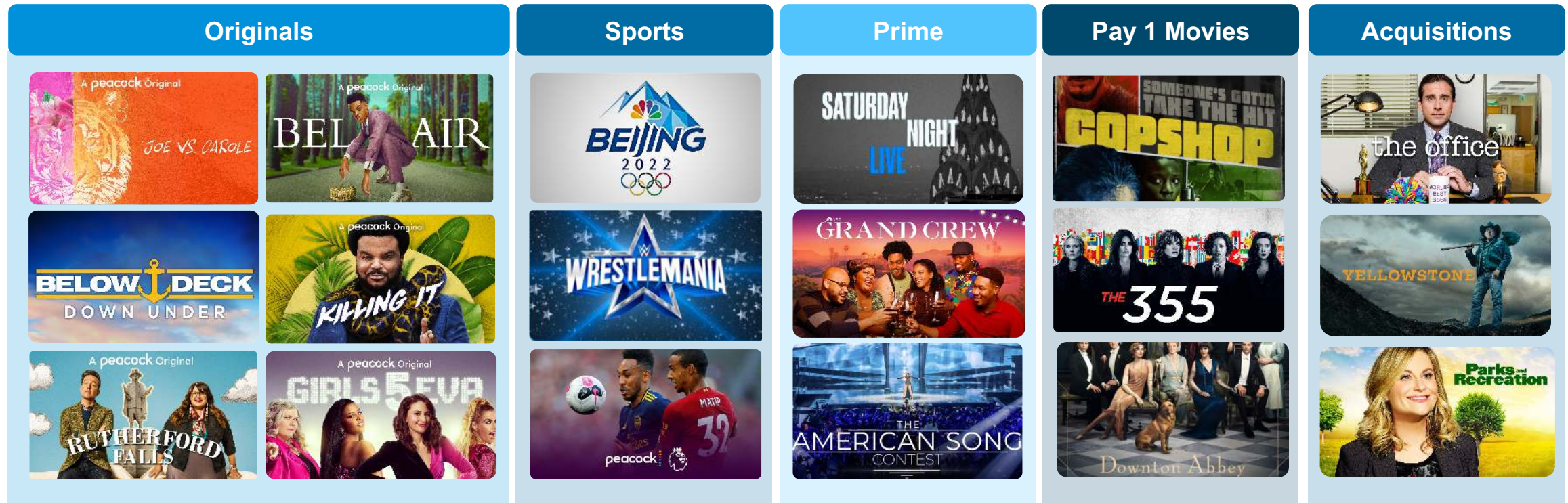


# Peacock 2022 Premium Content



## HOW TO ACTIVATE

- 1 ROS Media**  
Pristine ad environment featuring one third of the linear ad load
- 2 Ad Innovations**  
Leverage Peacock's suite of ad innovations to drive brand impact
- 3 Content Alignment**  
Align with Peacock's robust content slate across originals, current shows, library content, and tentpoles