2022 One Platform Tentpole Events

Date	Event
Jan 17-21	WEF
Jan 27- Mar 30	World Cup Qualifiers
Feb 13	Super Bowl LVI
Feb 27	SAG Awards
Mar 10-13	The Players
Apr 3	Grammys
May 15	BBMAs
May 7, May 21, Jun 11	Triple Crown
May 29	Indy 500
Jun 16-19	U.S. Open
Jul 14-17	The Open
Sept -Nov	NASCAR Playoffs
Sept 8	NFL Kickoff
Sept 11-Dec	SNF
Sept 22-25	Presidents Cup
Sept 29	Premios Billboards de la Musica Latina
Nov 21-Dec 18	FIFA World Cup
Nov 24	Thanksgiving Prime Game
Nov 29	TODAY Giving Tuesday
Dec	PCA

Q1	Q2	Q3	Q4

Date	Event
Jan	2 Wild Cards & 1 Divisional
Feb 12-16	NYFW
Feb 4-20	Beijing Olympics
Mar 4-19	Beijing Paralympic Games
Mar 27	Academy Awards
Apr 21	Latin American Music Awards
May 2	Met Gala
May 22	Champ Sunday
May 22-Jun 5	French Open
Jun 23	Premios Tu Música Urbano
Jul 1-24	Tour De France
Aug-May	PL Season
Sept 9-14	NYFW
Sept TBD	Emmys
Sept 10-Nov 5	ND Football
Oct TBD	Bravocon
Nov 24	Macy's Parade
Nov 26	TODAY Small Biz Saturday
Dec 11	Miss Universe