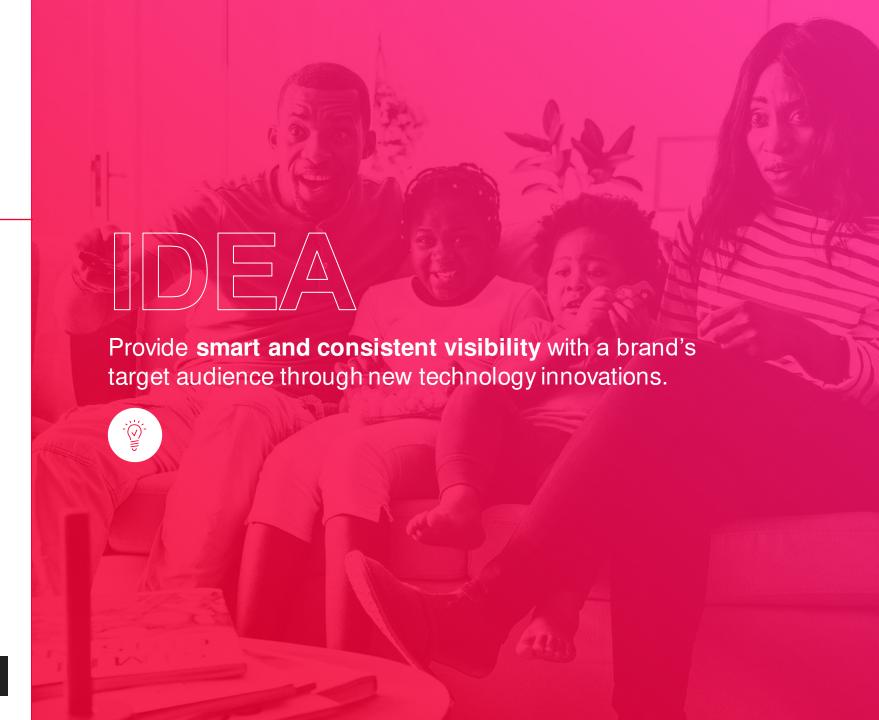
INNOVATION **TECHNIQUES**

INSIGHT

Standard ad formats can cause a dulling repetition to advertiser's creative.



INNOVATION **TECHNIQUES**



THOUGHT STARTERS





Post-Production Passive Placements Geo Targeted served by Freewheel



AR Digital Video Ad Units



Shoppable Display Rich Media Ad Units with self contained shopping experiences



Shoppable Video Ad Units with self contained shopping experiences



Branded Countdown Clocks in premium programming



INNOVATION TECHNIQUES

IMPACT

Increased brand awareness and favorability due to creating a more engaging consumer viewing experience.

NETWORKS & PROPERTIES

