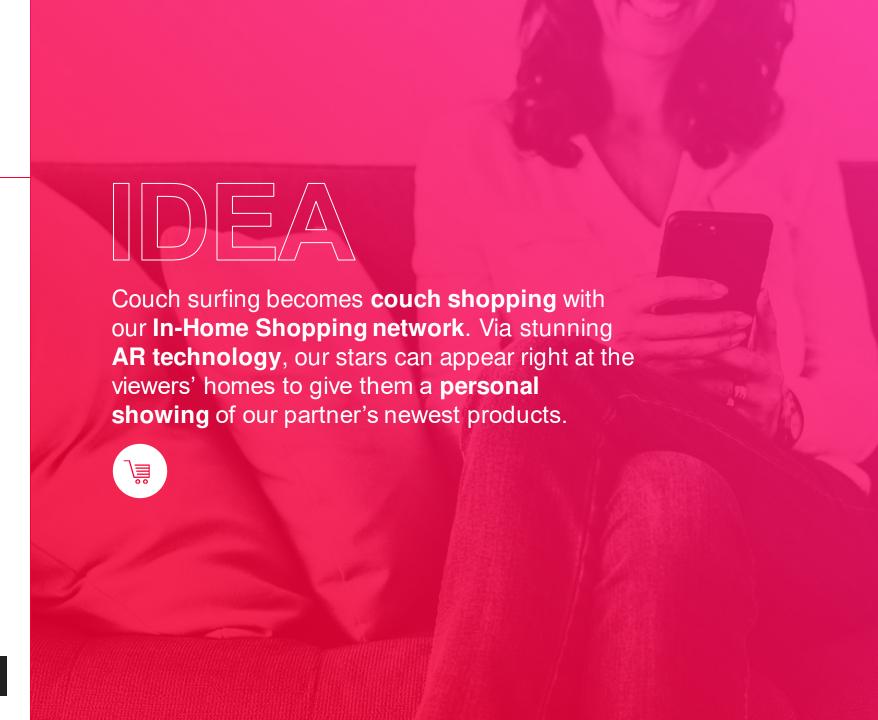
@HOME SHOPPING

INSIGHT

For the viewer, the time from seeing something that they want to buy can be too long (and they can forget all about it).



@HOME SHOPPING



THOUGHT STARTERS





Lisa Rinna brings
Nordstom's fantastic
collection of bags right to
your couch, while showing
you what they would look
like in your own closet



Thinking about getting a new car? The Miz can give you all the features while (virtually) standing in your driveway next to the VR car!



Possible inclusion of a dialogue tree where different questions are provided to the user, each one eliciting a different response by the virtual NBCU Star.





Drive higher conversion for brands where viewers easily have access to the items that they want to buy.

NETWORKS & PROPERTIES

